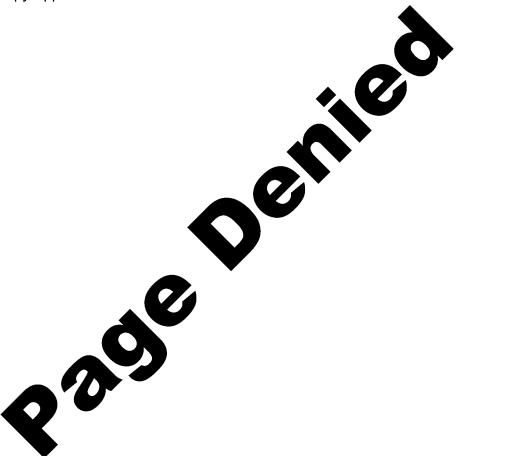
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United States Information Agency

Washington, D.C. 20547

Office of the Director

Executive Registry

85-2854/2



SEP 3 1985

Dear Bill:

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I am in receipt of the August 22nd letter from

Director, Public Affairs Office, Central Intelligence Agency informing us that your schedule will not permit you to join us on September 18 for the annual meeting and reception of USIA's private sector committees.

Please accept my thanks for the prompt response from your office and my regrets that you will not be able to be with us as we honor these outstanding Americans.

With best wishes.

Sincerely,

Charles Z. Wick

Director

The Honorable
William J. Casey
Director
Central Intelligence Agency

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CENTRAL INTELLIGENCE AGENCY

WASHINGTON, D. C. 20505

PUBLIC AFFAIRS
Phone: (703) 351-7676

22 August 1985

The Honorable Charles Z. Wick Director United States Information Agency Washington, D.C. 20547

Dear Mr. Wick:

Thank you for your kind invitation to Mr. Casey to address the volunteers who have served on USIA's Private Sector Committees. I regret that Mr. Casey will be away from the Washington, D.C. area on 18 September and will therefore be unable to accommodate you.

I am responding for him because Mr. Casey is away on vacation and I know that he would not wish to delay any alternate arrangements you might like to make in his stead.

Sincerely,

Acting Director, Public Attairs Office

STAT 22 Aug 85

Distribution

Original Addressee - ER 85-2854

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Remarks

For coordination and direct response please.

(FYI: DCI scheduled to be out of town on 18 Sept 85)

20 Aug. 85

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United States Information Agency

Washington, D.C. 20547

Office of the Director

Executive Registry

85- 2854



August 7, 1985

Dear Bill:

President Reagan, you may remember, stated in his 1985 State of the Union Address: "... we have refound our values - we have refound America.

Private Sector Initiatives are crucial to our future." So few words say so much. Because of the enthusiastic response to President Reagan's appeal to the private sector, we plan to honor those who have helped USIA on behalf of the President.

For your information, a complete listing of USIA's Private Sector Committees' membership is enclosed. These committees are chaired by such outstanding achievers as David A. "Sonny" Werblin, President, Madison Square Garden Attractions; Ralph Baruch, Chairman of the Board, VIACOM International; Norman Podhoretz, Editor-in-Chief, Commentary magazine; Leonard Matthews, President, American Association of Advertising Agencies; Leo Jaffe, Chairman Emeritus, Columbia Pictures; Henry Rogers, President, Rogers and Cowan; Walter E. Morrow, Jr., Director, Lincoln Laboratory, Massachusetts Institute of Technology and Lane Kirkland, President, AFL-CIO.

On September 18, 1985, an annual meeting and reception (6:00-8:00 p·m·) will be held in the Benjamin Franklin Room of the State Department to pay tribute to those who have served as volunteers on USIA's Private Sector Committees. They, and I, would be greatly honored if you could join us at this reception. At 7 o'clock, a brief program acknowledging their contributions will be held. The event would be particularly memorable if you could welcome the group for approximately three to five minutes. I am asking a few other Administration officials to add their similar welcomings.

Here at USIA I have been privileged to witness the difference private sector involvement can make. Our WORLDNET staff has received invaluable guidance from members of USIA's Television Telecommunications Advisory Committee regarding satellite usage, international regulations, and technical potential. We receive, at no cost to the Agency, the benefit of the knowledge of the most prominent individuals in this rapidly evolving field. And this is but one example of the contributions being made by eleven different private sector committees.

The Honorable
William J. Casey
Director
Central Intelligence Agency



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It is because of individuals such as these that President Reagan is able to speak so glowingly of the accomplishments of the private sector. Frankly, I am very proud of what these volunteers have accomplished at USIA. I look forward to your response and hope you will be able to join me in September for this very special tribute.

Sincerely,

Charles Z. Wick

Director

